



SEWA EXPO
EMPOWERING GOLDEN YEARS

12

13

SEPTEMBER
2026

NEW
DELHI



Park Plaza, Central Business District, Behind Karkarduma Court, East Delhi

India's *Pioneering Exhibition On*
Enrichment & Wellness For The 50+

Connect with a growing & Influential audience

Build Direct Relationships

Enhance your brand visibility

Grow your Business





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SEWA EXPO

Seenagers **E**nrichment & **W**ellness **A**ctivities (**SEWA**) Expo is India's pioneering exhibition dedicated to empowering the 50+ generation, affectionately called Seenagers (senior teenagers), to live active, independent, and fulfilling lives. It is a unique platform that brings together wellness experts, lifestyle brands, healthcare innovators, senior friendly technology, travel, leisure, and community living solutions, all under one roof.

The Expo celebrates ageing with purpose, offering opportunities for enrichment, engagement, and well-being. SEWA EXPO is a movement promoting vibrant ageing, lifelong learning, and holistic wellness for Seenagers.

WHY SEWA EXPO

As India's 50+ population grows rapidly, there is an expanding need and opportunity for enrichment, wellness and lifestyle solutions tailored for the "Seenager" generation.

SEWA EXPO brings together thought leaders, wellness specialists, innovative products and lifestyle services under one roof-creating a platform for learning, connection and discovery.

Whether you are a manufacturer, service provider, caregiver, policymaker or an individual looking to embrace the next chapter of life with vitality-this expo is your gateway to the future of active ageing.

Opportunity for Enrichment, Wellness & Lifestyle Solutions

Your Gateway To The Future
Of Active Ageing.

[Join us Now](#)





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EXHIBITOR PROFILE



Health & Wellness

Healthcare & fitness products,
Yoga, meditation and mental wellbeing services,
Nutrition, supplements and healthy living products.



Community Living & Real Estate

Senior-centric housing and community living projects,
Solutions for security, waste management and sustainability,
Energy-efficient and accessible infrastructure designs.



Technology & Smart Solutions

Assistive gadgets and smart home systems,
Health monitoring, telemedicine and safety devices,
Digital tools that enhance comfort and independence.



Spiritual & Active Engagement

Spiritual wellness and holistic guidance,
Active ageing programs and cultural engagement,
Initiatives promoting social connection and purpose.



Finance & Legal

Retirement and pension planning,
Investment and wealth management services,
Legal advisory on wills, estate and succession.



Food & Nutrition

Healthy foods, functional beverages and dietary
supplements - Specialized meal services and culinary
experiences for seniors.



Lifestyle, Leisure & Travel

Senior-friendly travel and tourism options,
Hobbies, arts, music and recreational activities,
Fashion, accessories and wellness-oriented
experiences.



Government & Institutions

information on government schemes, policies and
welfare programs - Support from public bodies and
senior citizen departments

VISITOR PROFILE

Primary Visitors

- Active seniors ("seenagers") seeking wellness, fitness, and lifestyle solutions
- Family members and caregivers supporting older adults
- Health & wellness enthusiasts interested in preventive care and longevity

Professional Visitors

- Healthcare professionals: doctors, physiotherapists, dieticians, wellness consultants
- Senior living and eldercare service providers
- Financial planners, insurance advisors, and legal consultants specializing in retirement planning Lifestyle & Leisure

Lifestyle & Leisure Visitors

- Travel and leisure enthusiasts aged 50+
- Hobbyists and recreational activity seekers
- Community and social group members exploring engagement opportunities

Business & Institutional Visitors

- Senior-focused product and service providers
- Entrepreneurs and startups innovating for senior wellness
- NGOs, government agencies, and social initiatives promoting senior enrichment





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PRAYOGSHALA

LET'S PLAY

*Opportunity for
seekers and solution
providers engage*

*Explore innovative solutions
tailored for Your Golden Years*



SAMVAD

LET'S TALK

*Interact with
industry experts and
thought leaders.*

*Explore
practical solutions
to make Your Golden Years*



KEERTIMAAN

LET'S CELEBRATE

*Celebrate
achievements*

*Celebrate
achievements*



For Those Who Believe Age is Just a Number Whether you're a senior embracing your next chapter, a family member, a healthcare provider, or a brand serving this dynamic segment - SEWA EXPO is where inspiration meets opportunity.

**Join The Movement That Celebrates Wellness, Engagement,
And A Zest For Life At Every Age.**

Organised by:

Sewa Expo, F-105, Aditya Tower,
Laxmi Nagar District Centre, Delhi

Venue :

Park Plaza, Central Business District, Behind Karkarduma Court, East Delhi

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